

# BUSINESS STUDIES (KS5)

- *The Finance Book: Understand the numbers even if you're not a finance professional.* By S. Warner and S. Hussain
- *The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer.* By J. Liker
- *Principles of Marketing.* By P. Kotler, and G. Armstrong
- *Competitive strategy: techniques for analyzing industries and competitors.* By M. Porter

