

Specification At A Glance Media Studies

AQA

This qualification is linear. Linear means that students will sit all their exams and submit all their non-exam assessment at the end of the course.

Subject content

1. [Media language](#)
2. [Media representation](#)
3. [Media industries](#)
4. [Media audiences](#)

Assessments

Written Paper

What's assessed

All areas of the theoretical framework and understanding of the media products students have engaged with.

How it's assessed

Written exam: 2 hours 30 minutes

112 marks

70% of AS

Questions

Section A will focus on Media Language and Media Representations in relation to two of the following media forms:

advertising and marketing

magazines

video games.

Section B will focus on Media Industries and Media Audiences in relation to two of the following forms:

Written Paper

television

music video

film (industries only).

Section C will test students' knowledge of all four areas of the theoretical framework in relation to two of the following forms:

radio

newspapers

online, social and participatory media.



Non-exam assessment: creating a media product

What's assessed

Application of knowledge and understanding of the theoretical framework.

Ability to create media products

How it's assessed

A choice of topics related to the over-arching, annually changing theme.

60 marks

30% of AS

Assessed by teachers

Moderated by AQA

Questions

Students produce:

- a statement of intent
- a media product made for an intended audience.