



Gordon's School Media Studies Department



A-Level - Curriculum Map

Key Words:

RAIL: Representation / Audience / Industries / Language

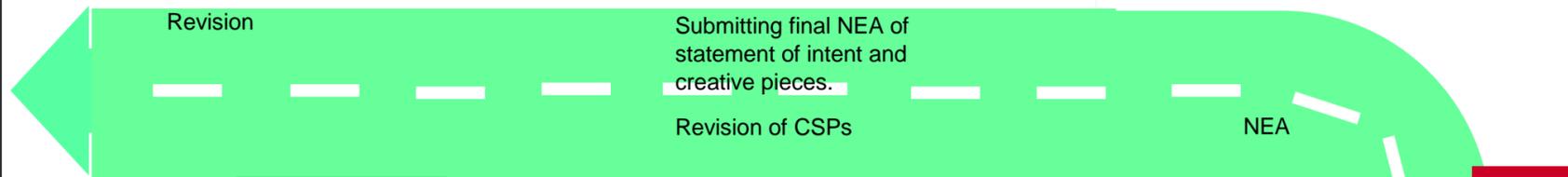
PEAL: Point / Evidence / Analysis / Link

Mise-en-scene

Perspectives: Feminism / Marxism / Postmodernism / Post-colonialism

Key Theories:

Bulter's gender performativity theory
 Bulmer and Katz- uses and gratifications
 Cohen's moral panic theory
 Gauntett's identity theory
 Hall's reception and representation theory
 Jenkins' participatory culture theory
 Mulvey's Male Gaze theory
 Neale's genre theory
 Strauss- binary oppositions
 Todorov's narrative theory
 Van Zoonen's gender and representation theory



The Voice CSP
 Zendaya CSP
 Horizon Forbidden West video game CSP

Year 13

Deepening Concepts
 NEA statement of intent
 NEA Creative piece 1
 The Gentlewoman magazine CSP

GQ magazine CSP
 NEA Creative 2
 Paper 1 CSPs
 Revision for Year 13 mocks



NEA creative research
 Choose NEA Brief

The Sims Free play video game CSP

Blinded by the Light CSP

Introduction to NEA research
 Sephora advertising CSP

Ghost Town music video CSP



War of the Worlds radio CSP
 Newsbeat radio CSP
 Old Town Road music video CSP

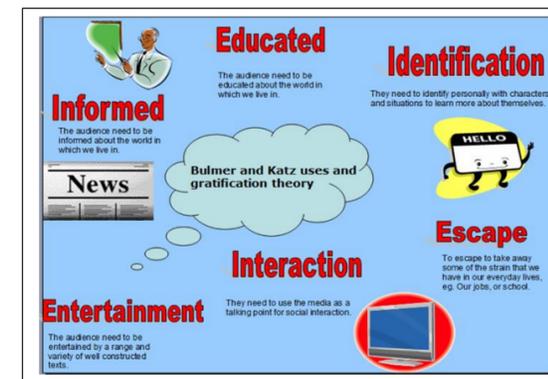
Year 12

Introduction to key theories and concepts
 Intro to RAIL Key concepts
 Score CSP



Lupin TV series CSP
 The Daily Mail newspaper CSP

TV series CSP The Responder
 The Guardian newspaper CSP
 Feminism and genre theory



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