



Gordon's School Media Studies Department

A-Level - Curriculum Map



Key Words:

RAIL: Representation / Audience / Industries / Language

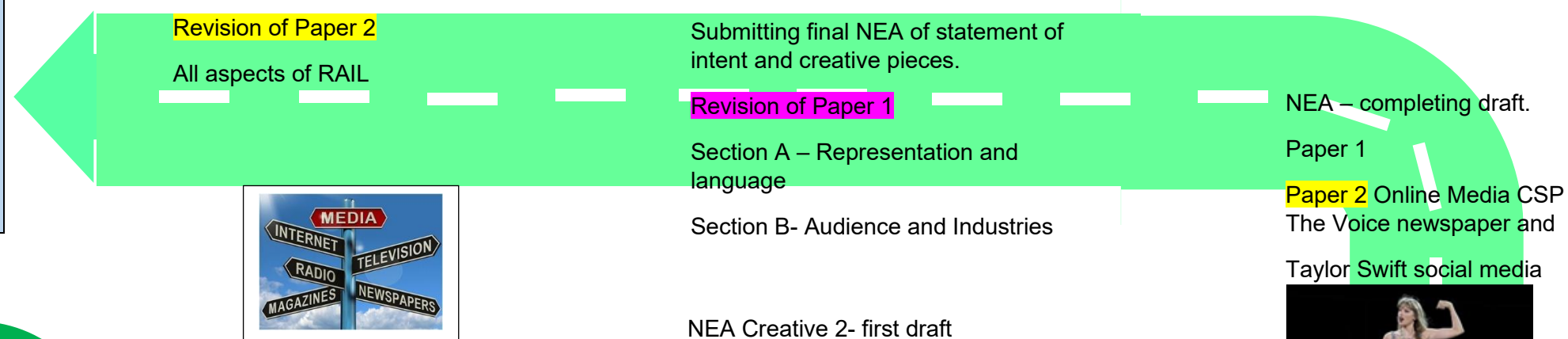
PEAL: Point / Evidence / Analysis / Link

Mise-en-scene

Perspectives: Feminism / Marxism / Postmodernism / Post-colonialism

Key Theories:

Bulter's gender performativity theory
Bulmer and Katz- uses and gratifications
Cohen's moral panic theory
Gauntlett's identity theory
Hall's reception and representation theory
Jenkins' participatory culture theory
Mulvey's Male Gaze theory
Neale's genre theory
Strauss- binary oppositions
Todorov's narrative theory
Van Zoonen's gender and representation theory



Year 13

Deepening Concepts
NEA statement of intent
NEA Creative piece 1

Paper 2 Magazines GQ

Paper 2
Video games
Horizon Forbidden West
Magazines CSP Gentlewoman

NEA creative research
Choose NEA Brief

Paper 1 Film
Blinded by the Light CSP
Industries

Paper 2 Video games
The Sims CSP
All aspects of RAIL

Introduction to NEA research

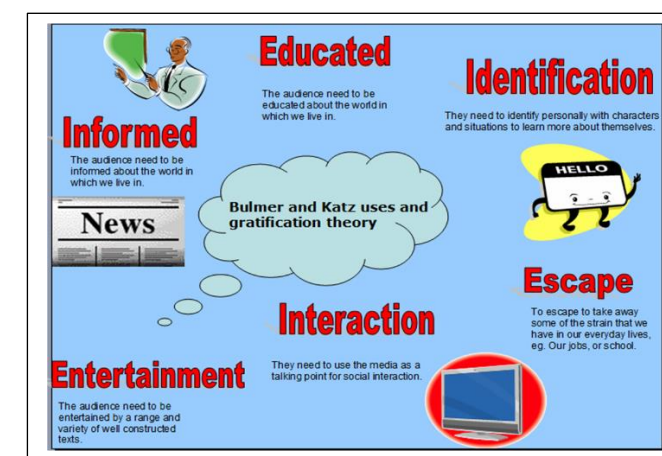
Revision for mock exams for full Paper 1.

Paper 1 Ghost Town CSP

Dyer's music video theory
Gilroy postcolonial theory

Paper 1 War of the Worlds CSP
Audience and Industries

Old Town Road music video CSP
Language and Representation
Dyer's music video theory
Gilroy postcolonial theory



Year 12

Intro to RAIL Key concepts:
Representation
Audience
Industries
Language

Introduction to theories:
Audience, uses and gratifications, Neale's genre theory, Hall's reception theory and representation theory.

Paper 1: Score CSP
Representation and Language
Feminism- Mulvey, bell hooks, Van Zoonen, Butler.
Newspapers – The Guardian and The Daily Mail
Audience and Industries

Paper 1 Sephora, Black Beauty is Beauty CSP- Representation and Language
Feminism, Postmodernism, Gauntlett's identity theory and Jenkins' participatory culture.

Paper 2 Lupin TV series CSP
All aspects of RAIL
Neale's genre theory
Hall's representation theory

Paper 2
TV series CSP The Responder
All aspects of RAIL
Neale's genre theory
Hall's representation theory



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