



Gordon's School Business Department

GCSE - Curriculum Map

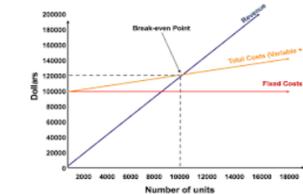


Key Words / Skills:

AO1 - Demonstrate knowledge and understanding of business concepts.

AO2 - Apply Knowledge and understanding of business concepts and issues to a variety of contexts.

A03 - Analyse and evaluate business information and issues to demonstrate understanding activity.



XYZ Truss Co. Income Statement 2019	
Description	Amount
Sales	\$ 1,000,000
Cost of Goods Sold	\$ 750,000
Gross Profit	\$ 250,000
Operating Expenses	\$ 75,000
Selling	\$ 50,000
Administrative	\$ 35,000
Total Operating Expenses	\$ 160,000
Income from Operations	\$ 90,000
Non Operating Expenses	
Interest on Loans	\$ 10,000
Pre Tax Income	\$ 80,000
Income Tax (25%)	\$ 20,000
Net Income	\$ 60,000

Topic 7: Interdependent nature of the business

6.3. Globalisation

Topic 6: Influence on business 5.4. Break-even

6.2. Economic Climate

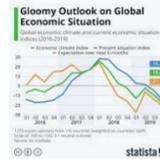
6.1. Ethical and environmental

5.5. Cash Flow

5.3. Revenue, cost and profit

5.2. Sources of Finance

5.1. Role of Finance Function



Extended Project

Year 11

Topic 4: Operations

4.2. The quality of good/services

4.5. Business Location **Topic 5: Finance**

Y11 MOCKS

4.1. Production Process

4.3. The sales process

4.4. Consumer Law

4.6. Working with Supplies



3.7. Employment Law

3.6. Training & Development

3.5. Motivation & Retention

Topic 3: People



3.4. Recruitment

3.1. The role human resources

Y10 MOCKS

2.3. Market Segmentation

2.2. Market Research

3.3. Communication in Business

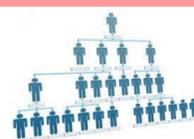
3.2. Organisation Structure

2.4. Marketing Mix

Dragons' Den Presentations

2.1. Role of Marketing

3.3. Communication in Business



Topic 2: Marketing

Topic 1: Business Activity

1.2. Business Planning

1.4. Business Aims & Objectives

1.6. Business Growth

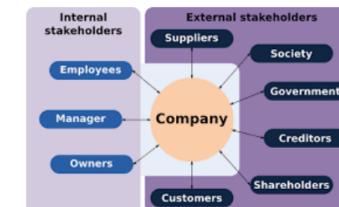


Year 10

1.1. The role of an entrepreneurship

1.3. Business Ownership

1.5. Stakeholders In business



Exam Specification:



Should this QR code not work, please click [here](#) to view the relevant specification.