



Gordon's School Business Department

GCSE - Curriculum Map

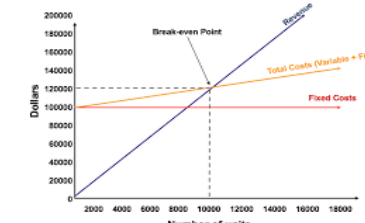


Key Words / Skills:

AO1 - Demonstrate knowledge and understanding of business concepts.

AO2 - Apply Knowledge and understanding of business concepts and issues to a variety of contexts.

A03 – Analyse and evaluate business information and issues to demonstrate understanding activity.



XYZ Truss Co. Income Statement 2019	
Description	Amount
Sales	\$ 1,000,000
Cost of Goods Sold	\$ 750,000
Gross Profit	\$ 250,000
Operating Expenses	\$ 75,000
Selling	\$ 50,000
Administrative	\$ 35,000
Total Operating Expenses	\$ 160,000
Income from Operations	\$ 90,000
Non Operating Expenses	
Interest on Loans	\$ 10,000
Pre Tax Income	\$ 80,000
Income Tax (25%)	\$ 20,000
Net Income	\$ 60,000

TOPIC 7: INTERDEPENDENT NATURE

OF THE BUSINESS

6.2. Economic Climate

6.1. Ethical and environmental

5.5. Cash Flow

5.4. Break-even

5.3. Revenue, cost and profit

5.2. Sources of Finance

5.1. Role of Finance Function

TOPIC 4: OPERATIONS

4.2. The quality of good/services

4.5. Business Location

TOPIC 5: FINANCE

4.1. Production Process

4.3. The sales process

4.4. Consumer Law

4.6. Working with Supplies

3.7. Employment Law

3.6. Training & Development

3.5. Motivation & Retention

3.4. Recruitment

3.3.

Communication in Business

3.2. Organisation Structure

3.1. The role human resources

TOPIC 3: PEOPLE

TOPIC 1: BUSINESS ACTIVITY

1.2. Business Planning

1.4. Business Aims & Objectives

TOPIC 2: MARKETING

2.3. Market Segmentation

2.2. Market Research

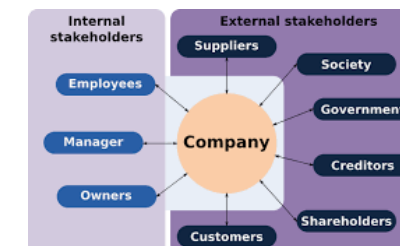
2.1. Role of Marketing

1.6. Business Growth

1.3. Business Ownership

1.5. Stakeholders In business

1.1. The role of an entrepreneur



Exam Specification:



Should this QR code not work, please click [here](#) to view the relevant specification.