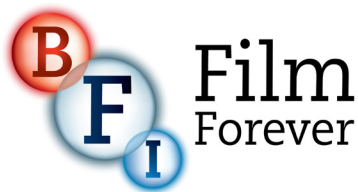




# CAREERS IN MEDIA STUDIES

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theguardian

## MEDIA CAREERS

1. Advertising
2. Sales and Account Management
3. Marketing
4. Public Relations
5. Journalism
6. Web Design
7. Photographer / Photo Editor
8. Film Making / Directing
9. Music Promotion
10. Editing
11. Copywriting
12. Radio DJ / Producer
13. Celebrity Recruitment
14. Personal Assistant

Media Studies degrees are gaining in popularity and combine practical skill with academic integrity. People who take Media Studies are creative, enthusiastic and have excellent written and oral communication skills.

## WHERE TO FIND JOB ADVERTS FOR MEDIA CAREERS

- The Guardian - <http://jobs.theguardian.com/jobs/media>
- For careers in HR, PR, TV and Broadcasting - [www.careermovesgroup.co.uk](http://www.careermovesgroup.co.uk)
- For TV and Film careers - [www.grapevinejobs.co.uk/jobseeker/mediajobs.aspx](http://www.grapevinejobs.co.uk/jobseeker/mediajobs.aspx)

## MEDIA DEGREES

### Subjects to study at A Level:

English Language, English Literature, Drama, Music, Sociology and Psychology

### Wider reading:

The Media Guardian, Broadsheet Newspapers, Magazines, Media and Communications Theory, Germaine Greer, Laura Mulvey, Newsnight, BBC Question Time

The top 10 UK Universities for Media Studies according to the Complete University Guide are:

1. Warwick
2. Sheffield
3. Leeds
4. Lancaster
5. Newcastle
6. East Anglia
7. Cardiff
8. Leicester
9. Southampton
10. Lincoln

*(check UCAS website for entry requirements for these universities: [www.ucas.com](http://www.ucas.com))*

### Useful websites:

- The British Film Institute - [www.bfi.org.uk](http://www.bfi.org.uk)

- Media and Communication Studies website - <http://visual-memory.co.uk/daniel/media/>
- The Guardian newspaper media website - [www.theguardian.com/us/media](http://www.theguardian.com/us/media)
- Media Studies resources - <http://media.edusites.co.uk/>
- The British Media Information Website - <http://media.info>

## GRADUATE PROSPECTS

According to the Graduate Recruitment Bureau, the average graduate starting salary for a Media graduate is £17,368.

### Internships and Work Experience

Gumtree recently completed a poll of employers with the results showing that work experience makes you 95% more employable. The good news carries on, two thirds of employers think candidates with work experience were more knowledgeable, 44% think they are more confident and 40% say they are more committed.

Useful websites for Media related work placements and internships:

1. [www.inspiringinterns.com/Media-internships](http://www.inspiringinterns.com/Media-internships)
2. [www.graduatetalentpool.direct.gov.uk](http://www.graduatetalentpool.direct.gov.uk)
3. [www.milkround.com](http://www.milkround.com)
4. [www.interwise.co.uk](http://www.interwise.co.uk)
5. [www.ratemyplacement.co.uk](http://www.ratemyplacement.co.uk)
6. <http://jobs.theguardian.com/landingpage/2867562/jobs-internship-html/>
7. [www.gumtree.com/media-design-creative-jobs/london/internship](http://www.gumtree.com/media-design-creative-jobs/london/internship)

## CELEBRITIES WHO STUDIED MEDIA

Brad Pitt / Sarah Palin / Helen Skelton / Olivia Munn / Adrian Chiles / Spike Lee / Carrie Underwood /  
Michael Moore / Denzel Washington / Meg Ryan / Dana Carvey / Ali Landry

