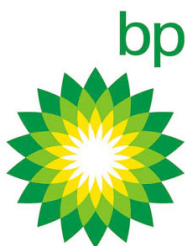




CAREERS IN BUSINESS STUDIES

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GlaxoSmithKline



BUSINESS STUDIES CAREERS

1. Chartered accountant / financial services
2. Corporate investment banker
3. Management consultant
4. Risk manager
5. Human resources officer
6. Logistics and distribution manager
7. Marketing executive
8. Systems analyst
9. Administration
10. General or specialist management such as retail, or hotel and catering or marketing

Business Studies Graduates might also enter graduate trainee schemes with large corporate companies. Some graduates go on to study an MBA or qualify in teaching and lecturing. Entrepreneurial graduates might also start their own business.

A business and management studies degree prepares you for a career in business, which may stretch across any sector or industry.

WHERE TO FIND BUSINESS STUDIES JOB ADVERTS

- Broadsheet daily and Sunday Newspapers, particularly the Financial Times
- Large UK employers e.g. Barclays, BP, John Lewis Partnership, JCB, GlaxoSmithKline, Unilever

BUSINESS STUDIES DEGREES

Subjects to study at A Level:

Business Studies is a good fit with most A Level subjects, including Geography, History and Psychology. It is complementary to more creative subjects such as Media Studies and Design and Technology as every career has a business element to it.

Wider reading:

BBC Business news websites, the Harvard Business Review magazine and Financial Times. An ability to discuss current business issues, both in the UK and globally is essential.

Top Universities:

Over 116 UK universities offer Business Studies. The top 10 UK Universities for Business Studies according to the Complete University Guide are:

1. Cambridge
2. Bath
3. St Andrews
4. London School of Economics
5. Warwick
6. Durham
7. Lancaster
8. Loughborough
9. Strathclyde
10. Exeter

(check UCAS website for entry requirements for these universities: www.ucas.com)

Useful websites:

- Confederation of British Industry - <http://news.cbi.org.uk>
- Harvard Business Review - <https://hbr.org>
- Support, advice and inspiration for entrepreneurs starting a business - www.greatbusiness.gov.uk
- The Sunday Times 100 Best Companies to work for - <http://features.thesundaytimes.co.uk/public/best100companies/live/template>

TOP TIP

Business studies courses are varied and can be general or specialist. Courses usually include business economics, organisational behaviour, financial management and control, marketing, human resources, corporate law, business IT, operations management, quantitative methods and accounting. Some courses offer international options whilst others offer specialisation in areas such as retail, marketing and hospitality. Many courses offer a sandwich placement either in the UK or abroad.

Other interesting information:

According to the Sunday Telegraph, Business and Management were in the top two most popular degree courses for 2014.

GRADUATE PROSPECTS

According to the Complete University Guide, over two-thirds of business studies graduates are in full-time employment six months after graduation. Of this number, around a fifth work as business and finance professionals in areas such as chartered accountancy, business consultancy, tax, banking, city markets and insurance.

Internships and Work Experience:

Gumtree recently completed a poll of employers with the results showing that work experience makes you 95% more employable. The good news carries on, two thirds of employers think candidates with work experience were more knowledgeable, 44% think they are more confident and 40% say they are more committed.

Useful websites for Business Studies related work placements and internships:

1. www.prospects.ac.uk/options_business_and_management_studies.htm
2. www.inspiringinterns.com
3. www.graduatetalentpool.direct.gov.uk
4. www.milkround.com
5. www.interwise.co.uk
6. <http://www.internship-uk.com/>
7. www.ratemyplacement.co.uk/
8. <http://www.pwc.co.uk/careers/schools/flying-start-degrees/business-insight-week.jhtml>
9. <http://www.barclays.co.uk/Workexperience/Workexperience/P1242599898207>
10. <http://www.bbc.co.uk/careers/work-experience>

CELEBRITIES WHO STUDIED BUSINESS STUDIES

Lionel Richie / Kevin Costner / Danny Glover / Lisa Leslie / Arnold Schwarzenegger / Vince McMahon

